



# Meenakshi Das

## Visual & UX/UI Designer



### Contact

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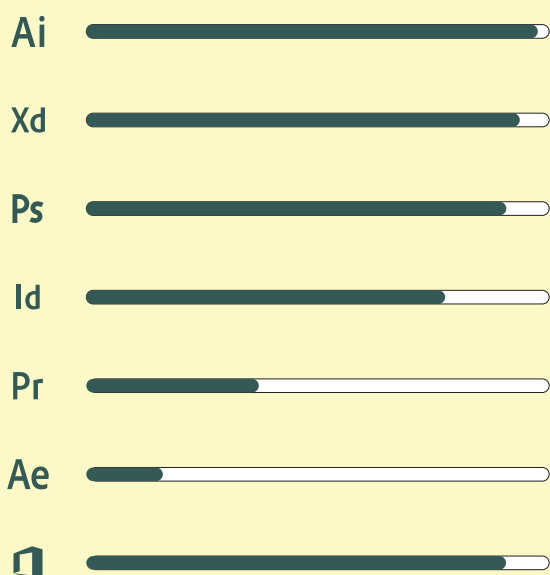
### Links

- <https://www.meenakshidas.com>
- [www.linkedin.com/in/meenakshidas-2206996md](http://www.linkedin.com/in/meenakshidas-2206996md)
- [thedesign\\_life](https://www.instagram.com/thedesign_life)

### Interests



### Technical Skills



### About me

Hello there! I am Meenakshi Das a Visual and UX/UI designer. I thrive to bring wonderful ideas to life through visual design and digital product design. I believe in the philosophy of keeping the users at the core while creating any product or design. I am a passionate learner and a curious individual who's always eager to ask 'Why, How & What'.

### Education

**Master's of Design (UX/UI)**  
National Institute of Fashion Technology  
(2019-2021)

**Bachelor's of Commerce (Hons.)**  
Gauhati University  
(2014-2017)

### Experience

#### Unacademy

*Graphic Designer (Dec 2021- Jun 2022)*

- Designed and created academic content (digital/print) that includes presentation templates and illustrations (*Dec-Jan*).
- Designing book covers, book design templates in collaboration with co-designers;
- Managing and overseeing the various design aspects of books before it goes for printing;
- Monitoring all phases of design process and identifying any risks involved before the printing of the books (*Feb-Jun*).

#### Independent

*Freelance Designer (Mar 2021- Nov 2021)*

- **Vhelp**- Worked as freelance UI/UX designer for the launch of their website.
- **GreenAmmo**- I created the website for a Sustainability driven NGO, GreenAmmo. I was the UI/UX designer responsible for creating the website for the organisation and designed it from the ground for their brand.

#### USTTAD- Ministry of Minority Affairs

*Design Intern (Nov 2020-Dec 2020)*

- Worked in collaboration with other designers by designing layout for the USTTAD website, selecting & editing appropriate pictures; editing & writing content for the website;
- I had the opportunity to interview various stakeholders of the 4 crafts assigned to each of us and gathered valuable insight on these crafts.

#### Think Design Collaborative

*Design Researcher (Jun 2020-Aug 2020)*

- As Design research intern in the organisation I learned over 60-design research methods over the first month;
- Prepared weekly presentations relating 5 research methods with everyday lives & problems;
- Conducted an independent research on Belief System During Crisis in the final month and provided insights on the correlation between Conspiracy Theories & Political Narratives during crisis.

### Skills

Visual Design   UX Research   UI Design   Interaction Design   Wireframing   Storyboarding  
Prototyping   Visual Storytelling   Hand Illustrations   Digital Illustrations